



Programme Open Science II

Call for proposals: Communication and Awareness-Raising

List of Approved Projects

Call Deadline: Submissions are accepted on a rolling basis

Overview Approved Projects Communication and Awareness-Raising

Short title	Full title	Leading institution	Partner institution(s)	Project Manager	Total costs (CHF)	Funds approved (CHF)
CitSciHelvetia'25	Citizen Science Helvetia 25	Université de Lausanne		Alexandre Camus	188'150	30'000
ODSS-PROV	Open Data, Shared Standards: Promoting Adequate Open Data Practices in Visual Social Research	USI		Katharina Lobinger, Anna Picco-Schwendener	60'000	30'000
LUCID	Lucerne Open Science Dissemination	Unilu	HSLU, PH Luzern, PH SZ, PH Zug	Doris Schmidli	32'550	16'200
OOC-GRP	Open Online Course on Good Research Practices	FernUni	UZH, HES-SO VS, HEG-FR, HES-SO FR	Matthias Voigt	99'510	30'000
DOACH	Diamond Open Access CH	UniBE	UZH, University of Basel, Unifr	Dirk Verdicchio	64'250	20'000

Short Summaries of the Projects

Abstracts by the applicants:

CitSciHelvetia'25

Citizen Science Helvetia 25

Citizen Science refers to collaborative scientific practices in which citizens actively engage in research projects, whether these initiatives are led by scientists or co-developed alongside participants.

CitSciHelvetia is the Swiss conference dedicated to Citizen Science (CS), aimed at connecting Swiss and international stakeholders involved in CS and participatory research. The conference promotes experience-sharing and mutual learning across the country's diverse linguistic and cultural regions.

The first edition took place online in Zurich in 2021, followed by the second in Solothurn in 2023, bringing together 120 attendees. The upcoming CitSciHelvetia'25 will be held on June 5-6, 2025, at the University of Lausanne, focusing on collaborations between civil society and academia. Addressing contemporary challenges such as biodiversity loss, climate change, engaging with youth and social cohesion, the conference reflects a growing engagement of citizens in research.

Aiming to gather 300 participants, including representatives from civil society, this edition will also foster international exchanges by welcoming colleagues from Austria, Germany, and the Francophonie. In collaboration with the Réseau International Université Société (REIUNIS) for its summer school, the University of Lausanne will dedicate the entire first week of June 2025 to Citizen Science and participatory research, significantly enriching the Swiss landscape in this field.

Overall, CitSciHelvetia'25 represents a major opportunity for fostering collaboration, sharing knowledge, and addressing pressing societal issues through collective efforts that integrate diverse forms of expertise and experience. This conference will mark an important milestone in advancing the community-building of Citizen Science in Switzerland and beyond.

Open Data, Shared Standards: Promoting Adequate Open Data Practices in Visual Social Research

Open science brings specific challenges to visual research, especially regarding ethical and legal issues like anonymizing visual data, which is often difficult. To help with this, a Code of Conduct for Open Data Practices in Visual Social Research was created. This Code, developed with experts and through workshops, offers essential guidance for researchers on handling visual data responsibly.

The next step is to make sure this Code is widely known and used. To achieve this, we will use and develop a variety of communication methods, including in-person and online workshops, online learning resources, and simplified guides. Our goal is to build a strong community of researchers in visual social research who follow these best practices. This project aligns with the Swiss National ORD Strategy and FAIR principles, ensuring that visual data is easy to find, access, and reuse.

We will kick off the project at the International Communication Association (ICA) Conference in June 2025 by presenting the Code of Conduct and will then gradually add resources until July 2026. By using a range of engaging communication strategies and collaborating with a wide network of academic partners, we aim to make the Code a widely recognized standard in visual social research.

LUCID

Lucerne Open Science Dissemination

Für eine erfolgreiche Umsetzung von Open Science sind Kommunikation und Sensibilisierung zentrale Voraussetzungen. Dies gilt insbesondere für die Geistes- und Sozialwissenschaften, die im Zentralschweizer Hochschulraum (Universität Luzern, Hochschule Luzern, Pädagogische Hochschule Luzern, Pädagogische Hochschule Schwyz und Pädagogische Hochschule Zug) eine bedeutende Rolle spielen, in denen jedoch Open Science

bislang weniger etabliert ist als in den Naturwissenschaften. Trotz zunehmender institutioneller Unterstützung stehen viele Forschende im Alltag weiterhin vor Herausforderungen – sei es aufgrund mangelnder Informationen oder fehlender Ressourcen. Hier setzt das Projekt LUCID an, das diesen Hürden mit einem ganzheitlichen Ansatz begegnet und sich auf drei zentrale Pfeiler stützt:

1. 10 Jahre LORY – Das Lucerne Open Repository (LORY) feiert 2025 sein 10-jähriges Bestehen. Durch strategisches Storytelling, Veranstaltungen und gezielte Öffentlichkeitsarbeit heben wir seine Wirkung hervor und ermutigen dadurch die Forschenden, ihre Publikationen über LORY frei zugänglich zu machen.
2. Open Science Ambassadors – Ziel ist der Aufbau eines Netzwerks von engagierten und gleichzeitig geschulten Forschenden der Universität Luzern, der Hochschule Luzern (das Open Science Ambassador Netzwerk der Hochschule Luzern wird durch das Data Stewardship Programm finanziert) und evtl. weiterer Zentralschweizer Hochschulen. Die Ambassadors sollen als Multiplikatorinnen und Multiplikatoren für Open Science Praktiken fungieren, Peer Support anbieten und Best Practices für Open Science fördern. Zentraler Bestandteil des Projekts ist die Förderung des Austauschs und der Vernetzung.
3. Gamified Awareness Campaign – Um Open Science greifbarer und zugänglicher zu machen, wird LUCID bestehende Open Science Spiele weiter-entwickeln. Die Spiele können an verschiedenen akademischen Veranstaltungen und Workshops eingesetzt werden. Dadurch können neue Zielgruppen erreicht und Diskussionen über Open Science in einem interaktiven, unterhaltsamen Format angestoßen werden.

Durch die Kombination von strategischer Kommunikation, kollegialem Engagement und innovativen Outreach-Methoden trägt LUCID zur Umsetzung der nationalen Open-Science-Agenda bei indem es Forschende in der Region Zentralschweiz befähigt, Offenheit und Transparenz in ihre tägliche Forschungspraxis zu integrieren.

OOC-GRP

Open Online Course on Good Research Practices

This project aims at further establishing and promoting good research practices in connection with Open Science.

The main objective of this project is to create and promote an open online course (with videos and podcasts) on best practices in Open Science primarily targeted at early career researchers and open to the general research community. The project will first lead to the configuration of an appropriate Online Learning Platform that can be opened for a broad academic audience to deliver added value at the national level. This platform is meant to stay on a long-term perspective, so that it can also host material on Good Research Practices beyond the scope of Open Science. Ideally, the project will connect to existing grassroots movements on Open Science in Switzerland and beyond and lead to material that can be used to build high-quality education resources for higher education institutions in Switzerland and abroad.

DOACH

Diamond Open Access CH

In the project Diamond Open Access CH (DOACH), the OJS Swiss Community of Practice – a long-standing AKOA working group in which all Swiss HEIs that have an Institutional Publishing Service Provider (IPSPs) are represented – develops the website dia-mondopenaccess.ch which will fulfil two primary functions: offering reliable, highly visible and curated information about diamond open access, its opportunities and significance, and, secondly, providing Swiss researchers and diamond open access publishing practitioners (authors, editors and platform providers) with an overview of and access to available structures, tools, and services that improve and facilitate diamond open access publishing according to established criteria and international standards. As a vital part of DOACH, the OJS Swiss Community of Practice will establish the structures for a sustainable operation of the website and the management of its content. The website will be a single point of access that offers state-of-the-art material concerning diamond open access in general as well as instructional and information material for practitioners. This material has been and will continue to be developed by members of the OJS Swiss Community of Practice. dia-mondopenaccess.ch will also connect Swiss diamond open access publishing with structures, initiatives and projects in Europe and on a global level. Use (and reuse) of the information and resources offered on the website are free. Like the services and infrastructure for scholarly publishing offered by Swiss IPSPs, the website is not linked to commercial interests. The aim is to inform and support scholars publishing their results in line with the best interests of science.