

P-13: AGE-NT Age(ing) in Society: National Innovation Network

Age and ageing number among the megatrends of today that are behind many larger sociological (cultural, social, technical, economic) developments and that create pressure to change. AGE-NT provides important input to proactively meet the resulting challenges in society and to promote sustainable and socially acceptable solutions to guarantee quality of life for individuals in their third and fourth periods of life. In addition, the project is instrumental in preparing people for ageing by developing coordinated measures with the private sector.

The project's aim is to develop clear structures within which the competing areas can act, thereby creating added value for practical measures (in politics, industry and society) as well as for academia (in cooperation between higher education institutions) – also beyond Switzerland's national borders. By developing a coordinated national strategy and proposing new topics, the project is designed to enhance Switzerland's visibility abroad and develop its innovative potential as a global player.