

# Innovative financing in education and development: Case studies and multi-media material for e-learning

## **Project Overview**

#### Goal

Develop teaching material for post-graduate training, with blended learning format (e-learning) and case-study method about *Innovative Financing Mechanisms for Education*.

#### Rationale

- Funding gap: for the SDGs and the education sector
- Knowledge and capacity gap: education development professionals and finance professionals
- Research gap: evidence-based analysis and documenting experience

## **Outputs**

- Blended learning course modules
- 6 in-depth, multimedia case studies (developed with field work)
- 4-6 desk based short case studies
- Systematic lit review & typology of innovative financing mechanisms
- 1-2 academic publications

## **Introduction Course Modules**

## **Course Objective**

To develop the capacity of education and finance professionals in understanding the opportunities and challenges in designing and implementing innovative financing mechanisms within the education sector.  $^{*}$ 

#### Modules

- Introduction to innovative financing in education
- Private sector engagement
- International aid agencies
- Domestic resource mobilization
- Philanthropy in education

## **Learning Outcomes**

- 1. Understand Demonstrate an understanding of facts and ideas of global education finance and the application of innovative financing approaches in the education sector.
- 2. Analyse Analyse the opportunities and challenges grounded in evidence when applying innovative financing in education. Examine the perspectives and relationships between key actors in the education finance space.
- 3. Evaluate Assess the relevance of specific innovative finance mechanisms in addressing global commitments in education. Substantiate judgements on education resource management.

\*Course to be offered on the FutureLearn platform

## **Field-Based Case Studies**

#### India

- Corporate Social Responsibility Law: Wipro Ltd CSR programming in edu
- *Venture Philanthropy:* N/CORE edu nonprofit organization incubator model
- Impact Investment: Zaya Learning Labs, investment in edu technology
- *Outcomes based financing:* India Education Outcomes Fund, philanthropy and government partnership

#### Argentina

• Social Impact Bond: Proyecta Tu Futuro, vocational education program

## **South Africa**

• Results based financing for technical and vocational education





## **Systematic Literature Review**

#### Method

More than 150 sources identified (grey and academic)

- 81 selected for systematic analysis
  - Published after the MDGs (2000)
  - Focused on the application of innovative financing solutions to education
- Systematic analysis of:
  - General profile of field (theoretical disciplines, production over time...)
  - Definition
  - Types of mechanisms
  - Argued benefits and reported challenges/limitations

## An emerging topic, with growing interest

Academic and grey production over time

Academic and grey production over time

12

19

1990

1995

2000

2005

2010

2015

2020

Academic —Grey

#### **Primary Findings**

#### **Overall**

- No clear definition of Innovative Finance or an established field/topic of inquiry
- Better understood as an "umbrella concept" with recurrent narrative:
  - Policy problem: insufficient funds for education
  - Policy solution: new forms of collaboration between public and private actors

# **Key argued benefits**

- Improving financing for education
- Reform policies according to market practices
- Encourage innovation and focus on outcomes in education

## Key argued challenges and limitations

- Little /no evidence of efficacy and additionality
- Implementation challenges (regulations, lack of data or management capacity)
- Potential harm to the right to education and social justice

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